

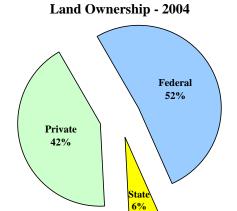
## SANPETE COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	21,853	22,550	22,763	23,193	23,219	23,550	23,391	-0.7%	12
Total Non-Ag Employment	6,507	6,592	6,841	6,825		6,765	6,842	1.1%	14
Non-Ag Avg Monthly Wage	\$1,365	\$1,430	\$1,476	\$1,537		\$1,590	\$1,620	1.9%	27
Per Capita Income	\$13,877	\$14,121	\$14,462	\$15,077	\$15,674	\$16,501	\$17,321	5.0%	28
Unemployment Rate	6.1%	5.5%	4.6%	5.7%		7.1%	7.1%	0.0%	18
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$24.2	\$23.5	\$24.2	\$21.3	\$20.8	\$20.8	\$16.8	-19.2%	22
Travel & Tourism Related Employment	448	441	458	424	786	701	520	-25.8%	21
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$503.0	\$489.0	\$503.0	\$443.0	\$722.0	\$436.3	\$352.7	-19.2%	22
Gross Taxable Room Rents	\$1,324	\$1,337	\$1,182	\$1,617		\$1,508	\$1,288	-14.6%	26
Transient Room Tax	\$39.7	\$40.1	\$35.5	\$48.5		\$45.2	\$38.7	-14.4%	26
Restaurant Tax	\$69.2	\$73.5	\$80.0	\$87.4		\$82.1	\$72.6	-11.6%	18
Car Rental Tax									
Gross Taxable Retail Sales (millions)	\$117.9	\$125.8	\$143.2	\$158.4		\$158.2	\$162.1	2.5%	16
REGIONAL VISITATION COUNTS									
Palisade S.P.	271,548	127,547	142,253	145,878		134,524	125,624	-6.6%	
Yuba S.P.	68,316	77,612	144,911	120,881		112,381	66,660	-40.7%	
Scofield S.P.	96,755	102,311	89,971	76,648		99,167	106,942	7.8%	
Millsite S.P.	48,297	44,327	43,878	40,829		28,920	17,130	-40.8%	
Territorrial Statehouse S.P.	32,016	42,329	54,444	37,237		28,451	30,156	77223.1%	

r = revised

Land Ownership - 2004		% Total		
Total Acres in County	1,022,635	100.0%		
Federal Government	528,434	51.7%		
BLM	136,745	13.4%		
US Forest Service	390,921	38.2%		
National Recreation Areas				
National Parks				
National Wildlife Refuge				
USFS & BLM Wilderness Area				
Other*	768	0.1%		
State Government	59,637	5.8%		
Utah State Parks & Recreation	48	0.0%		
Utah State Wildlife Reserves	27,561	2.7%		
State Trust Lands	32,028	3.1%		
American Indian				
Private**	434,564	42.5%		

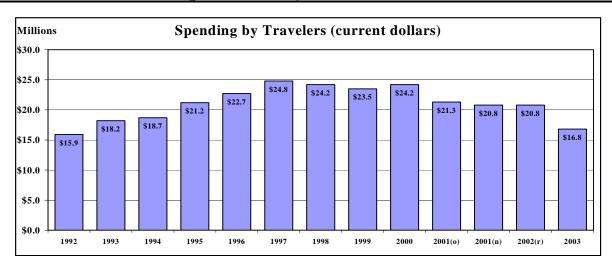
<sup>\*</sup>Includes Military and Bankhead Jones land

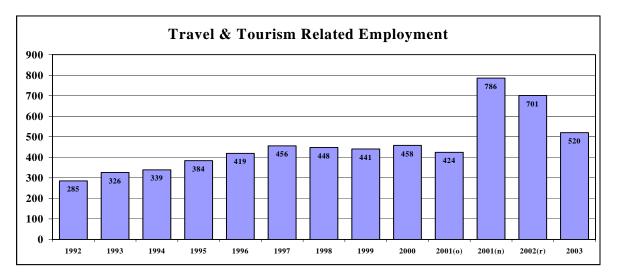


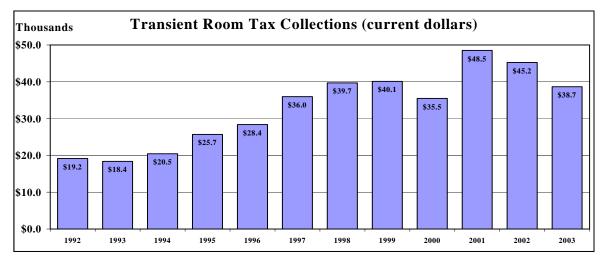
Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

<sup>\*\*</sup>May include some local government land

## **Sanpete County Tourism Profile**







r = revised

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.